



GREEN CAMPUS INITIATIVE



AMBASSADORS
WELCOME PACK



Thank you for you for joining in the Green Campus Initiative!
Welcome to our movement to change Nigeria by making it easy and accessible for all people to live greener lives. As you know, the world is at a crucial juncture where we can all no longer collectively afford to allow climate change to ravage our livelihood. We have a lot of work to do together but I am confident that together, we can begin to constructively challenge how Nigeria deals with climate change.

So now that you have officially joined the Green Team, we are sure that you have a very simple question: *what exactly do I do?* Given the relative newness of this program, the following document will provide you with a broad outline of the Green Campus Initiative as well as your responsibilities as a Green Campus Ambassador. However, do not look at it as an exhaustive list. Instead, consider it a guiding document – one that helps frame and outline the work that you will do as a Green Ambassador without limiting your own creativity as a green student leader. If you have questions or feel like we've overlooked an important element, let us know! You could have the same question as another Green Ambassador!

Again, we enthusiastically welcome you to our team and cannot wait to begin this transformative journey with you.

With love,



**TEMITAYO BANKOLE
PRIME MINISTER**



**WELCOME TO
THE GREEN TEAM**

“People who work together generally do better than people who fight. People who build, generally do better than people who wreck. People who learn, generally do better than people who insist on remaining ignorant and people who care, generally fare better than the heartless.”

**William ‘Bill’ Clinton, the 42nd President
of the United States of America**

THINK ABOUT THIS!

Going green is an international movement that Nigeria cannot afford to ignore.

The Green Campus Initiative organizes and consolidates the efforts of Nigeria's college students on campuses across the country to be catalysts of transformative change. The Green Campus Initiative is the first campus based environmental advocacy organization in Nigeria.

The Green Campus Initiative tackles the challenges of climate change and environmental sustainability through innovative academic research; results based green programs, building a generation of environmentally conscious, socially conscious student leaders.

We train university students and equip them with the tools and energy needed to create Green Initiatives on their own campuses. Through a teach-the-teacher model, we seek to compound the passion for green change around Nigeria.

In the first 8 months of our green journey, nearly 150 university students from 28 universities have been trained with the goal to have a chapter of the Green Campus Initiative at each of Nigeria's university campuses.

By reconsidering how each individual, campus, family, and community live their lives, our students hope to move climate change and environmentalism away from the realm of far-flung Western ideas and move them into the realm of everyday life.



ABOUT US

To tackle the challenges of climate change and environmental sustainability through innovative academic research, translating that into actions on campus and beyond.

MISSION STATEMENT



Sitting in a class with her students talking about environmentalism, Adenike, a lecturer at Adeyemi College was floored by how ignorant her otherwise intelligent students were about issues of environmentalism in Nigeria. As an educator and avid green advocate, Adenike saw an opportunity to directly engage this ignorance in her students and students on other campuses across the country.

For a nation like Nigeria, environmentalism degradation is status quo. In many ways, destroying the environment has been part of Nigeria's economic development strategy especially given the historical dependence of natural resources and commodities such as oil and timber.

- Nigeria's population sits at 170 million but is projected to be 413 million by 2050 (Economist)
- Between 1990 and 2005, Nigeria lost 80% of its old-growth forests (UN)
- Lagosians produce 10,000 metric tons of metric waste a day or 3,650,000 tons each year (Economist)
- Nigerians consume 160, 000 million metric tons of water each year (Water Footprint)
- In 2014, there were 349 oil spills in the Delta region (Amnesty International)

Instead of relying exclusively on her lectures and her limited sphere of influence, Adenike decided that sitting and talking about the issues would not solve the problems. Instead, action was required. Who better to act than the next generation of leaders? Her vision was simple – to create a network of passionate, energetic, well-educated university students who could return to their campuses and engage their peers in the work required to make Nigeria green again.



HISTORY

APRIL 2015

- Starting at on Adeyemi College campus, Adenike recruited and trained her initial cohort of green ambassadors.

JULY 2015

- Adeyemi College is recognized for its initiative model and is awarded two distinguished Distinguished Green Award (Silver Category) for Green Campus Activities & Programmes and Gold Category Award for the Best New Comer from the Fourth Annual Green Campuses Conference 2015 held at the University of Western Cape in South Africa

OCTOBER 2015

- Founder Adenike Akinsemolu wins Nigeria Energy Awards for Energy Efficiency and Advocacy and subsequently appointed as a member of the National Steering Committee of the Sustainable Energy Practitioners Association of Nigeria under the Ministry of Power.

NOVEMBER 2015

- Green Ambassador, Olayinka Ojo won the UN Spoken World for the World competition alongside seven (7) other poets for his poem about climate change titled "Childless Woman". The Green Center celebrates its official opening.

DECEMBER 2015

- Green Campus Ambassador Aiyesoro Samuel Launches ShopNig, Ondo State's first e-commerce site
- Green Campus Initiative trains students from 28 campuses

THE JOURNEY CONTINUES...

TIMELINE

Your role as a Green Ambassador is to serve as a liaison between your campus and the Green Campus Initiative headquarters. This requires constant communication between all parties. As an ambassador, you are expected to embody the mission of tackling the climate change and environmental sustainability. This requires you to hold service events in your community, host regular Green meetings, attend trainings, and engage in other activities which allow you to effectively disseminate the knowledge of how Nigerian youths can address climate change.

Below, you will find a short, non-exhaustive list of some of your responsibilities as a Green Ambassador

Responsibilities as a Green Ambassador:

1. Hold bi-weekly Green meetings on your campus (one meeting every 2 weeks)
2. Plan, coordinate, and execute two Green community service projects in a semester (examples include but are not limited to hosting a street cleaning, giving a green talk at a primary school, greening a public space)
3. Pay annual membership of N2000 Attend an annual national Ambassador training (to be announced with sufficient advanced notice)
4. Host two Green study hours where students come into a technology free zone, engage with other students on topics of interest, and get help with school work
5. Must maintain exemplary academic and behavioral standings at your academic institution
6. Send monthly email updates to Green Campus Initiative HQ with pictures and updates about what your campus is working on
7. Provide monthly updates to your Green Campus website




YOUR ROLES

Our vision is to create a new future and to do well in an ever-dynamic world through the knowledge, creativity, ingenuity and goodwill of our College Community; creating a borderless learning and work life for our students; where our students' leadership abilities are brought to the forefront in initiating innovative works on sustainability and creating a mind set free of the burden of debt, eager and poised to take on the world as leaders after graduation.

To create a healthier, happier and more fertile community where staff and students are excited about their work and proud of their achievements; To develop a support system to enable our people reach their full potential as well as helping them find creative ways to enrich both the quality of education and the quality of life here;

To define through focused research and education a new way of sustainability through our example, demonstrating each day how it is possible to make our world better socially, ecologically and economically .



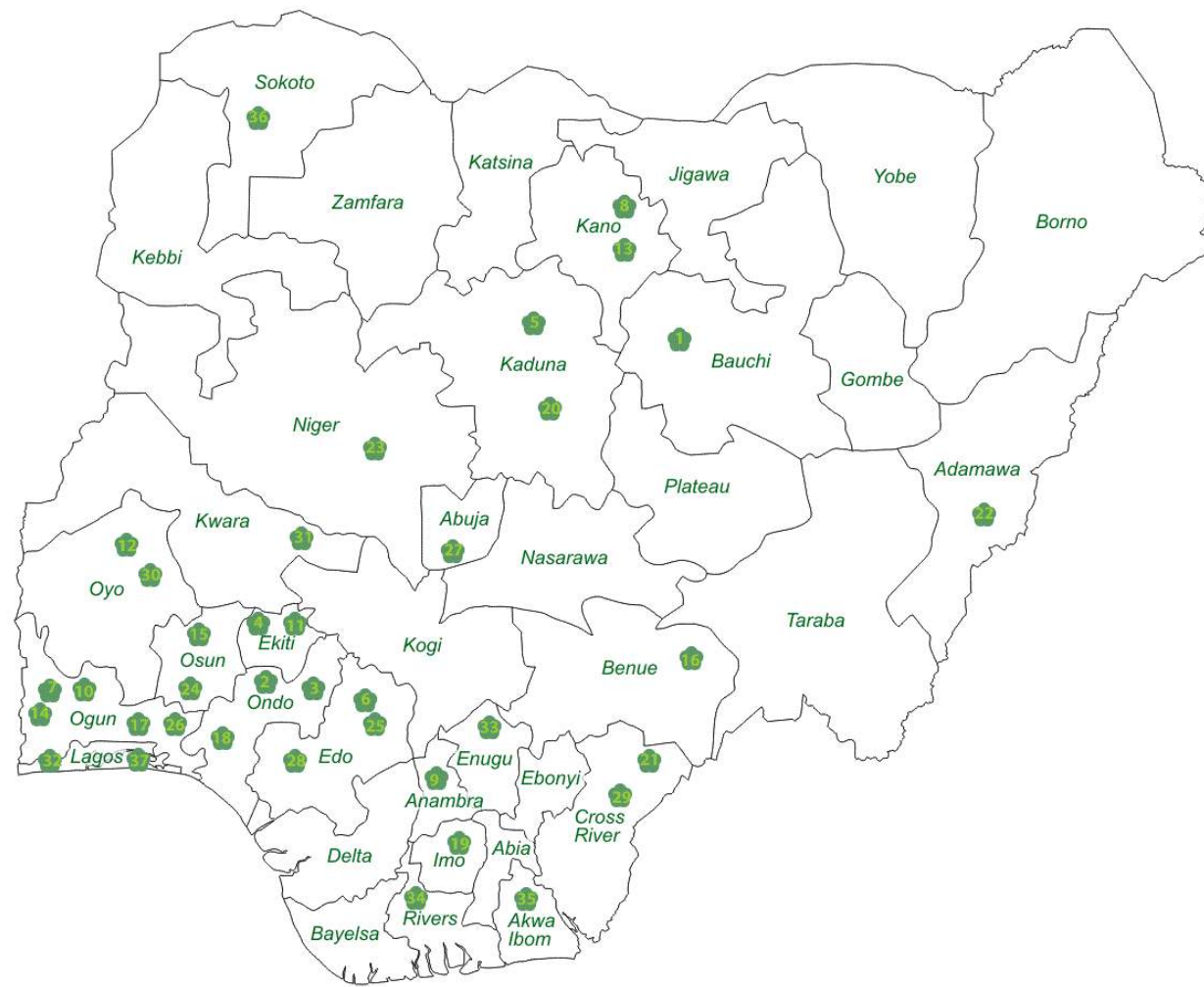
RIDE A BICYCLE

**Go Green for your Environment,
Health and Wallet**

Cycling is a sociable, environmentally responsible hobby, which allows anyone to find their own level and get fit.

 **THE GREEN INITIATIVE**
www.greenthecampus.org

OUR 2020 VISION



1. Abubakar Tafawa Balewa
2. Adekunle Ajasin University
3. Adeyemi College of Education
4. Afe Babalola University
5. Ahmadu Bello University
6. Auchi Polytechnic
7. Babcock University
8. Bayero University
9. Chukwuemeka Odimegwu Ojukwu University
10. Covenant University
11. Ekiti State University
12. Ekiti State University (Oyo Campus)
13. Federal College of Education
14. Federal Polytechnic, Ilaro
15. Federal Polytechnic, Ede
16. Federal University of Agriculture Makurdi
17. Federal University Of Agriculture, Abeokuta
18. Federal University of Technology Akure
19. Federal University of Technology, Owerri
20. Jama'atu School of Health and Technology
21. Maurid Polytechnic
22. Modibbo Adama University of Technology
23. Niger State Polytechnic
24. Obafemi Awolowo University
25. Shaka Momodu Polytechnic
26. Tai Solarin University Of Education
27. University of Abuja
28. University of Benin
29. University of Calabar
30. University of Ibadan
31. University of Ilorin
32. University of Lagos
33. University of Nigeria
34. University of Port Harcourt
35. University of Uyo
36. Usmanu Danfodiyo University
37. Yaba College of Technology

WHERE WE WORK



OUR AWESOME TEAM

- 
- I will never drop wastes on the floor
 - I will eat and drink moderately because I know some people do not have access to food and water
 - I will always switch off my appliances when not in use
 - I will use less paper
 - I will exercise regularly
 - I will travel sustainably
 - I will tell others about Green
 - Above all, I pledge to be GREEN

THE GREEN PLEDGE

greenthecampus.org/volunteers

VOLUNTEER

officiallygreen.org

OFFICIALLY GREEN CAMPAIGN

greenthecampus.org/ambassadors

BECOME AN AMBASSADOR

greenthecampus.org/associates

BECOME AN ASSOCIATE

greenthecampus.org/pledge

TAKE THE GREEN PLEDGE

greenthecampus.org/donate

DONATE



STALK US